

MEDIA RELEASE

13 July 2017

Australian Wine Industry leaders look to the future

The Winemakers' Federation of Australia (WFA) will host an Industry Briefing in Adelaide on Thursday 20th July.

Guest speakers from across the sector including Wine Australia CEO Andreas Clark, Australian Vignerons CEO Andrew Weeks, Australian Wine Research Institute (AWRI) Managing Director Dan Johnson and Deloitte Partner Stephen Harvey, will join WFA CEO Tony Battaglione to provide their insights and get to the heart of a range of issues facing the sector.

'The Australian wine industry, a significant, \$40.2 billion contributor to the Australian economy, employing thousands of Australians in regional and rural communities, is made up of many parts and WFA is pleased to bring it all together at one united industry forum' said Tony Battaglione, WFA Chief Executive.

The industry is continuing to undergo significant changes in various areas ranging from tax legislation reform, breakthroughs in R&D, challenges in trade and market access through to dealing with the increasingly vocal and well-funded anti-alcohol lobby.

'We have the leaders in the sector, together in one place to share their knowledge and expertise, identifying the key issues impacting on profitability in the short and medium term. The volatile domestic and international scene will be dissected to provide an understanding of the issues facing the sector, and the audience will have an opportunity to ask questions directly at the Q&A Panel session. The issues being discussed will impact all wine businesses in one way or another and we want to ensure all stakeholders are informed and better prepared to run their businesses successfully & sustainably for future generations.

About the Event

The 2017 Winemakers' Federation of Australia Industry Briefing is a free event for industry stakeholders to hear from Industry Leaders on the issues and challenges facing the Australian Wine Industry. Being held at Finlayson's offices in the Adelaide CBD, numbers are limited. Contact Alison Laslett at alison@wfa.org.au to reserve the remaining available seats.

-ENDS-

MEDIA CONTACT: Alison Laslett – 0424 135 381